



FOR IMMEDIATE RELEASE 11/27/19

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Winter Wine & Beer Walk on Broadway

GREEN BAY, WI – The Winter Wine & Beer Walk event series will be taking place on Fridays, Dec. 6, 13 and 20 from 5 - 9pm in the Broadway District. Enjoy tastings from local wineries, breweries, and a few eateries while visiting businesses and exploring the Broadway District.

Punch cards are \$20 per person in advance or \$25 night of. Punch cards include access to samples at up to 26 different businesses and a chance to win a \$50 gift card to a business participating in the walk. Each business will have a sample of either beer or wine, as well as a few places offering samples of food that you can find within the Broadway District year-round.

Presale tickets are available online at downtowngreenbay.com and can be picked up night-of from Old Fort Square, 211 N Broadway. Punch cards will be sold the night of each event from 4:30 – 8:30pm at Old Fort Square for \$25, while supplies last.

Volunteers receive a free ticket to an event date of their choice. Sign up at <http://bit.ly/35LkOSI>

The Broadway District Window Decorating Contest will be going on during the Winter Wine & Beer Walks. The winning window will be announced at the last Winter Wine & Beer Walk on Dec. 20. The community is invited to vote for their favorite window here: <https://forms.gle/FwH9ubA6Tvf2G5RX7>

Rules & Requirements:

- Must be 21+ to participate.
- Wristband required, must show ID night of each event to receive a wristband.
- Punch cards and wristbands will not be given at time of pre-sale purchase.
- Each night will be capped at 1000 participants.
- NO REFUNDS will be provided for any reason. This is an all-weather event.
- Tickets are date specific and can only be used for the night they are purchased for - non-transferable.

For more information about the Winter Wine & Beer Walk on Broadway events contact Chelsea Kocken at Chelsea@onbroadway.org or 920-569-3425 or visit downtowngreenbay.com.

Facebook Event – <https://www.facebook.com/events/963463903986171/>

Webpage - <https://downtowngreenbay.com/explore/broadway-events/winter-wine-and-beer-walk>

Volunteer Sign up - <http://bit.ly/35LkOSI>



On Broadway, Inc. is a non-profit, community-based organization dedicated to strengthening the Green Bay community through economic development, historic preservation and promotion of downtown Green Bay's Broadway District and the overall downtown community.

