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Broadway District's 3rd Annual Fall Fest on Broadway

GREEN BAY, WI – The 3rd annual Fall Fest on Broadway is on Saturday, Oct. 12 from 11am-3pm near 200 N Broadway. There will be a variety of family-friendly fall activities in the Broadway District including free horse drawn carriage rides, giant pumpkin weight-off, a car show, costume contest, and the opportunity to pick a pumpkin and paint it for \$1. There will also be food vendors, local non-profits providing a variety of fall-themed activities, kid friendly music by Randy Peterson and comedy by Miller & Mike, and over 25 businesses participating as a trick-or-treat stop. Trick-or-treating maps can be picked up at any participating business as well as on Hubbard St.

This year, participating Broadway businesses will be decorating life-size scarecrows to be voted on during an online voting campaign. Voting begins during Fall Fest on October 12 and runs through October 30. The winner will be announced on October 31 on the On Broadway Facebook page. Each scarecrow will have a sign in front of it with the participating business's name, as well as a QR code to direct you to the voting form. Snapchat users will be able to read the QR code through their Snapchat app by holding down their finger on the screen where the QR code appears.

“Fall Fest on Broadway is the perfect way to affordably do fun fall activities with the whole family,” said Sam Maass, On Broadway Program Manager. “There’s nothing better than seeing the community dressed up and enjoying the holiday festivities in the Broadway District!”

For more information on Fall Fest on Broadway, visit <https://downtowngreenbay.com/explore/broadway-events/fall-fest-on-broadway>

For more information about On Broadway, Inc, visit <https://downtowngreenbay.com/>

On Broadway, Inc. is a non-profit, community-based organization dedicated to strengthening the Green Bay community through economic development, historic preservation and promotion of downtown Green Bay’s Broadway District and the overall downtown community.

