



FOR IMMEDIATE RELEASE 2/17/2020

Tawny Casey
Marketing Manager
On Broadway, Inc.
920-569-3430
tawny@onbroadway.org

**On Broadway Celebrates 25th Anniversary at the State of the Broadway District
presented by American National Bank**

GREEN BAY, WI – On Broadway celebrates 25th anniversary at the State of the Broadway District presented by American National Bank on Tuesday, Feb. 25 from 7:30-9am at Gather on Broadway, 139 N Broadway. Exciting new programs and initiatives for the Broadway District in 2020 will be announced at this event.

A continental breakfast will begin at 7:30am followed by a presentation at 8am. Topics for discussion include district reflection and future plans, city updates, partner and volunteer recognition, and other upcoming projects and developments.

“As we reflect on the success of the Broadway District over the past 25 years, we’re thrilled to share our vision for the next 25,” said Brian Johnson, executive director, On Broadway, Inc. “We recognize this corridor has a storied past, one that resonates with all generations in different ways. Our goal is to always preserve that history while paving the way for new development, opportunities and stories for the next generation.”

There is no fee to attend this event, however, advanced registration is required as we expect to reach capacity. Register in advance here: <https://stateofthebroadwaydistrict.eventbrite.com>

For more information on the State of the Broadway District, click here: <http://bit.ly/2SsQS9N>

About On Broadway, Inc.

The historic Broadway District is the vibrant, engaging business and residential urban center of Northeast Wisconsin focusing on strategic marketing and staffing, funding and sustainability efforts, event development and coordination of promotions, business and residential recruitment and retention.

On Broadway, Inc. is a non-profit, community-based organization dedicated to strengthening the Green Bay community through economic development, historic preservation and promotion of downtown Green Bay’s Broadway District and the overall downtown community.

