

LEVITT AMP GREEN BAY MUSIC SERIES

Sundays, June 2 - August 4, 2024

4:00 - 6:30 p.m.

📍 Leicht Memorial Park

EVENT DETAILS

The purpose of the Levitt AMP Music Series is to bring the joy of free, live music to people of all ages and backgrounds, transforming underused public spaces into thriving community destinations. We aim to bring area residents together and activate this public space for all to enjoy original live music with an emphasis on arts and culture.

Green Bay received a \$90,000 match grant from the Levitt Foundation to create a 10 week FREE concert series in Leicht Park over the course of three years. Green Bay is now part of a national network of Levitt AMP concert sites in 2024 strengthening communities through music.

AUDIENCE

The average attendance per concert ranged from 800 - 1200 people for a grand total of more than 10,000 attendees for the season. This concert series draws in a more diverse crowd than other events held by OBI. The median age of attendees is 33 years old and the median household income level is around \$50,000.

The average dwell time of people going to one of these concerts is 91 minutes.

BENEFITS

Presenting Sponsor - \$20,000

CLAIMED - 

Series Sponsor - \$5000

- Logo on stage banners
- Logo on additional event signage
- Logo displayed on event webpage
- Logo on all marketing materials
- Minimum of five social tags before, during or after event
- One 10'X10' booth space at all concerts

Day Sponsor - \$1000

- Logo attached to genre of one concert of your choice
- Logo on additional event signage for one concert
- Logo displayed on event webpage
- Logo on marketing materials for selected concert
- Minimum of three social tags before, during or after event
- One 10'X10' booth space at one concert



AT A GLANCE

SOCIAL

- Linked In
- Facebook
- Instagram

REACH

- 10,000+ attendees
- Facebook event ~2500+ interests



BROOKE HAFS

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